



NORTH AMERICAN MIDWAY
E N T E R T A I N M E N T



For Immediate Release

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North American Midway Entertainment
to Produce Rockford Speedway Fair May 30th – June 2nd

Farmland, IN – North American Midway Entertainment, the largest traveling amusement park in the world, will produce Rockford Speedway Fair, May 30th through June 2nd at the Rockford Speedway at 9572 Forest Hills Rd in Loves Park, Illinois.

“Rockford Speedway Fair will have nearly 30 rides that the whole family will enjoy, including **NEW** rides this year: **the Giant Wheel and Freak Out,**” said Amy Girton, vice president of marketing. “Rockford Speedway Fair -- *Your Fast Track to Summer Fun* -- will also include family entertainment such as a petting zoo and pig races and Roberto the Magnificent who will dazzle guests with his daily stage shows and roaming entertainment.”

Of course a summer fair is not complete without the delicious carnival food and games! There will be plenty of carnival food such as corn dogs, funnel cakes, pizza, fries, elephant ears, slushies and the list goes on – Leave your diet at the door! The kid in all of us wants to play the fun games for a chance to win a cute plush toy, and there will be plenty of chances at the Rockford Speedway Fair. TONS of Family FUN!

North American Midway Entertainment is offering guests a deep **discount of \$8** off when buying ride wristbands online and only pay \$20 to ride all day, any ONE day of the fair! **Details at www.rockfordspeedwayfair.com Limited Time Offer - ends May 29 at midnight.**

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**Add One
Rockford Speedway Fair**

As a special thank you, Rockford Speedway Fair will celebrate **HERO DAY** for **FIRST RESPONDERS** and **MILITARY** on Sunday, June 2 with free gate admission for up to 3 people and \$20 Ride Wristbands for all: *Active and Retired Military, Police, Fire Rescue, EMT & Paramedic* personnel, must present valid I.D. Kids will enjoy a huge display area filled with military vehicles, police cars, fire trucks and ambulances – ***Great family photo opportunities!*** Special thanks to WREX-Channel 13 and 95.3 The Bull for sponsoring HERO DAY.

Event Details:

HOURS:

Thursday, May 30 and Friday, May 31: 5pm-10pm

Saturday, June 1: 11am-11pm

Sunday, June 2: 11am-9pm

ADMISSION:

Gate: \$2

Parking: \$5

Ride Wristbands: \$20/online advance sale ends May 29 at Midnight
\$28/onsite

****Ride Wristbands valid any ONE day of the event for unlimited rides.***

North American Midway Entertainment (NAME) is the largest and most prestigious traveling outdoor amusement park in the world. NAME provides quality family entertainment year-round to more than 15 million fun seekers in 20 states in the United States and four Canadian Provinces. With more than 250 state-of-the-art rides, games and food concessions, NAME has become the industry leader and serves 11 of the top 50 fairs in North America.

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Rockford Speedway Fair
9572 Forest Hills Rd in Loves Park, Illinois * 765.433.3038 * www.rockfordspeedwayfair.com